

Deshawna Colvin

Innovative Development Professional



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Deshawna Colvin



deshawnacolvin.me

SUMMARY

Results-oriented professional that utilizes creativity, **leadership**, and teamwork to design and execute **development projects** and events. Dynamic speaker, **trainer**, and presenter skilled in sustaining clarity and innovation to deliver effective presentations to diverse audiences at all levels. **Strategic** in introducing, developing, and implementing **solutions to complex challenges**. Experienced in recruitment, retention, higher education, **needs assessment**, strategic planning, establishing priorities, **motivating teams** to reach for their best, and following through to ensure success.

CORE COMPETENCIES

- Project Management
- Event Management
- Digital Media
- Creative Thinking
- Training & Development
- Managing Vision & Purpose
- Fiscal Management
- Strategic Agility

TECHNICAL SKILLS

- Cascade
- Argos
- Adobe Photoshop, InDesign, Premiere Pro, Captivate, Spark, Rush
- Qualtrics

EDUCATION

Texas A&M University-Corpus Christi

Masters in Instructional Design & Educational Technology

Expected Graduation: December 2020

University of Phoenix

Masters of Management

October 2015

University of Phoenix

Bachelor of Science in Psychology

April 2012

PROFESSIONAL EXPERIENCE

Texas A&M University-Corpus Christi

Office of the Provost Communications Coordinator January 2020

- Compose, review, research, and compile information to provide on-demand presentations for Provost
- Event Coordinator for University Commencement ceremonies and promotion and Tenure honorees
- Develop and coordinate communication and interactions between the Office of the Provost and campus and community members
- Maintain Academic Affairs web content including staff page, special announcements, and academic fiscal affairs

Texas A&M University-Corpus Christi

IDET Graduate Assistant for the XR-Lab August 2019-Current

- Create and test augmented reality and mixed-reality projects
- Explore utilization of technology in instructional design
- Assist with the development of equipment lending process

Texas A&M University-Corpus Christi

Project GRAD Assistant Director December 2015 – January 2020

- Responsible for coordinating the goals, objectives, policies, procedures and work standards for Project GRAD. Participates in planning, directing, and coordinating operational or procedural matters
- Designed, implemented, and managed developmental education academic support, including a five-week summer bridge, developmental math supplemental instruction, and peer mentoring
- Designed online modules through Blackboard for developmental education students

- Tracked and analyzed student data to determine number of students enrolling in non-remedial coursework, persistence and retention of cohort students, as well as graduation rates. Developed pre and post surveys to gather qualitative and quantitative data on student progress. Completed focus groups with students, in and out of cohort, to determine measure of success
- Campus engagement programming to include family picnic, adulting series, Ask an Islander video series, and minority initiative events
- Digital and print marketing strategies including department website, print and social media strategies
- Selection, training and supervision of University employees; approve payroll

Texas A&M University-Corpus Christi

Corpus Christi, Texas

STEM Outreach Access Retention (SOAR) Program Manager

May 2012 – December 2015

- Developed, initiated, maintained, and revised policies and procedures in adherence to Title-V Federal regulations for a career program; including providing individual and group career counseling sessions
- Promoted career development and engage students in participating in online job listing services, career fairs, summer research opportunities and internships, and other career events
- Utilized creative and methodical research techniques to coordinate and deliver career events on-campus and off-campus
- Managed marketing strategies, including designed and developed department website, and print from concept to completion, researched and created social media strategies
- Selection, training and supervision of University employees; approve payroll

Corpus Christi Metro Ministries

Corpus Christi, Texas

Volunteer Coordinator/Ambassador

June 2013- July 2014

- Developed a database to track prospective volunteers for Rainbow House, Rustic House, Family Dining, and the clinic
- Collected and analyzed volunteer data into a monthly report
- Shared the mission and vision of Corpus Christi Metro Ministries with the community and recruit more volunteers, coordinate tours for community members
- Identified needs of residents of Corpus Christi Metro Ministries and compiled a list of project ideas for future events
- Created and maintained online newsletter geared toward volunteer recruitment and recognition

Texas A&M University-Corpus Christi

Corpus Christi, Texas

Recreational Sports Administrative Assistant

August 2009 – May 2012

- Designed and delivered new employee orientation as needed to ensure employee are knowledgeable of current practices and University regulations
- Maintained manual and electronic documents, files and records
- Oversaw selection, training and supervision of student employees
- Maintained employee relations information, including confidential files and records of employee evaluation and disciplinary actions

Corpus Christi Caller-Times

Corpus Christi, Texas

Financial Analyst

September 2006 –November 2008

- Examined journal vouchers, general ledger reconciliations, inter-company accounts, and aging
- Enforced compliance with journal entry, performed auditing functions on all newspaper ads
- Generated monthly close of financial statements, prepared management reports
- Negotiated and secured appropriate payment arrangements

PROFESSIONAL DEVELOPMENT

Project Management

- Texas A&M University-Corpus Christi Family Picnic August 2019
- Corpus Christi Black Chamber of Commerce: Sisters on a Saturday April 2014
 - *Girl Code Breakout Session: Living a Healthy Lifestyle*
- Encouragement Block
 - Girl Code Two-Day Spring Break Conference March 2014
 - Girl Code Golf Day with PowerUp
- Tunnel to Freedom: Celebrating African American History Month February 2014-2019
- Texas Association of Black Personnel in Higher Education
 - Town Hall: *Retention of African American Faculty and Students in Higher Education*
- Hispanics in STEM Careers Expo Fall 2012, 2013, 2014
- Discover Your Island: *STEM Family Conference* Summer 2013
- Corpus Christi Parks & Recreation
 - *Girls Stepping Out in the Right Direction*
 - *Boys Manning Up*
 - *Solomon Coles Black History Month Event*
- Chair for District 55 Toastmaster's Leadership Institutes
- Co-Chair for Division 55 Toastmaster's International Spring 2012 Conference

Training & Development

- Adobe Max Conference November 2019
- The Higher Education Coordinating Board P16 Conference July 2019
- National Association of Development Education (NADE) March 2019
- Lone Star Pearson Corequisite Conference February 2019
- Texas Higher Education Coordinating Board Corequisite Conference January 2019
- NACADA Conference October 2018
- Texas Higher Education Coordinating Board (THECB) P16 Conference June 2018
- TASS Conference April 2018
- College & Reading Learning Association (CRLA)
 - Annual Conference November 2017
 - Mentor Summer Institute August 2017
- JNGI Gateway Course Conference April 2016
- November Learning- Building Learning Communities Conference 2015
- National Career Development Alliance (NCDA) 2013, 2014
- Association of American Colleges & Universities (AACU)
 - Transforming STEM Higher Education November 2013
- Parent Teacher Association (PTA)
 - Summer Leadership Seminar 2013
- Alliance of Hispanic Serving Institute Educators Conference (AHSIE) 2013, 2016, 2017
- Higher Ed Hero: Retention of Women in STEM Webinar
- Hispanic Association of Colleges & Universities (HACU) 2012
- Texas Association of Black Personnel in Higher Education Conference (TABPHE) 2010-2012
- Star 12 National Seminars
 - *Management for First Time Supervisor*
 - *Developing Your Emotional Intelligence*
 - *Coaching and Mentoring*

- Texas A&M University-Corpus Christi
 - 7 Habits of Highly Effective People
 - 7 Habits Maximizer
 - FISH
 - Islander Inclusive Network Safezone Training

Committees, Working Groups and Task Force

- Quality Enhancement Plan 2019 Digital Information Literacy (I-KNOW)
- Quality Enhancement Plan 2019 Digital Information Literacy Literature Review Subcommittee
- 30x60 Regional Committee 2019
- National Organizational for Student Success Diversity Committee 2019
- Co-Chair for Black History Month Committee 2019
- Cost of Poverty Experience (COPE) 2018, 2019
- STEP UP! Bystander Intervention Facilitator 2018, 2019
- HB 2223 Task Force
- Texas Success Initiative Task Force
- Strategic Planning Committee 2012-2013
- TEDxCorpusChristi
 - Speaking Coach Coordinator
- Momentum 20/20 Strategic Planning, Community Alliance Committee 2013-2014
- Staff Council Representative
 - Co-Chair for Benefits & Employee Development
 - Secretary

Presentations and Invited Talks

- Texas A&M University-Corpus Christi Digital Symposium October 2019. *AAA MATH - Making Math Accessible, Affordable and Alive.*
- Alliance of Hispanic Serving Institute Educators Conference March 2016, Channel Islands, CA. *Developing a Peer Mentor Program that Cultivates Academic Success and Retention for At-Risk STEM Students.*
- It's a Girl Thing Conference March 2017
- SOAR STEM Program Workshops
 - *Strength Finder 2.0, Preparing for Summer Research & Internships, Time Management, Resume Writing & Interview Skills, Developing an Online Portfolio*
 - *Google Yourself: Manage Your Online Reputation, The Importance of Networking, Personality & Your Career, LinkedIn, Finding Career Direction, Millennials in the Workplace, Leadership Styles*
- Texas A&M University-Corpus Christi
 - Employee Development Day 2014: *LinkedIn Workshop*
- Alice Independent School District
 - Parent Conference 2013: *Factors that Influence Youth*
- Cliff Maus Village
 - *Overcoming Obstacles in STEM*
- YWCA of the Coastal Bend
 - *Women in STEM Summer 2012, Summer 2013, Summer 2014, Summer 2015*
- Toastmaster's Leadership Institute
 - *Attracting New Members*
 - *Mentoring Programs*
- Driscoll Middle School
 - Black History Month Program February 2013: *African American Women in STEM*

AWARDS & AFFILIATIONS

Top Team Project for IDET 5320 Technology Integration Fall 2019
Top Team Project for IDET 5304 Instructional Design Fall 2019
Top Development Project for IDET 5303 Instructional Hypermedia Spring 2019
Student Engagement & Success *Excellence in Access and Inclusion Award* Recipient April 2019
National Organization of Student Success (NOSS) Member 2019
Texas A&M University-Corpus Christi Dorothy Yeater Staff Scholarship Recipient Fall 2018
Programs for Academic Student Support Employee of the Quarter Fall 2018
Islander Cultural Alliance Martin Luther King Jr. Award Recipient February 2018
Programs for Academic Student Support Employee of the Year Nominee 2017
Corpus Christi Juneteenth Coalition- *Community Educator Award 2015*
2013-2014 Texas A&M University-Corpus Christi Employee Excellence Award *Nominee for Engagement*